Simply sell more vouchers

A gift for you and your customers

With the e-guma voucher system, not only will you sell more vouchers with less effort, but you will also surprise your customers with a convenient purchase experience, elegant voucher designs and an attractive offer. The range of applications of the e-guma voucher system is virtually unlimited.



Abventure



Delights



Romance

- **Own online shop with print@home directly on your website**
- **Sophisticated processes and cash point interfaces for local sale**
- **Edit and publish vouchers yourself at any time**
- **Tailored voucher layout with your own unique look & feel**
- **Redeem vouchers securely and quickly – any time, anywhere**
- **Clever administration and comprehensive reports for your bookkeeping**



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Would you like to know more?
We look forward to receiving your call or message.
+41 44 500 54 00 | info@e-guma.ch | www.e-guma.ch

Project Plan

Getting started together

Every milestone is planned, all details considered. Your personal project manager guides you, step by step, towards a successful 'go-live'.

Kick-off
Getting to know one another, defining objectives, discussing next steps

Payment agreements
Selection of payment methods, signing of agreements

Analysis
Clarification of local conditions, checking of interfaces

Design & Quotation
Bundling of offers, layout design

Online shop
Designing the online shop, activation of offers

Training
Now it's time to become an e-guma pro!

Live
launch of your voucher and ticketing system!

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The ticketing system for your events

Your Events in the Spotlight

With the e-guma ticketing system you can sell, manage and market your event tickets directly via your own online shop on your website. Using the integrated room plan, attendees can instantly book their own seats. Whether it's a cookery course or a New Year's party: pre-selling your event tickets has never been so simple!



Music & Theatre



Workshop



Brunch & Dinner

- **Pre-sell via your own online shop with print@home**
- **Set up and publicise events and room plans**
- **No over-booking thanks to the clever limit settings**
- **Efficient on-site ticket sales for you and your partners**
- **Booking status and order information ready to hand – any time, anywhere**
- **Flexible admission control via mobile phone, tablet or PC**



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The ticketing system for your admissions

A top-class, seamless guest experience

Museum, zoo or mountain railway? The e-guma ticketing system is flexible and versatile. Your guests purchase tickets from the comfort of their own homes, or when on the go, and can enjoy instant admission via your turnstile or the Ticket App. Start enjoying yourself without having to queue!

Trade Fair

Sport

Leisure

- **Configure admission tickets yourself and publish them for sale**
- **Ticket sales via your own online shop on your website**
- **Lightning-fast on-site ticket sales using a thermal printer**
- **Control the flow of visitors thanks to the calendar function**
- **Ticket validation directly at the turnstile or using the Ticket App**
- **Everything under control, with administrative and bookkeeping tools**



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e-guma Product Shop

Sell products online with ease

With the e-guma Product Shop, you can easily sell your product range online. Directly on your website, in your own design, and alongside your gift vouchers in a single shop. This creates an attractive shopping experience for your customers and gives you a simple way to generate additional revenue.

Food & Culinary

Merchandise

Art & Lifestyle

- **Responsive online shop tailored to your design**
- **Easily add and manage products yourself**
- **Product variants such as size or colour**
- **Various payment options, including invoice**
- **Shipping or on-site collection**
- **Integrated inventory management**



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Ready to boost your online sales?
Expand your offering with the e-guma Product Shop.
e-guma.ch/en/product-shop

Smart Combination. More Sales.

Gift Vouchers & Products in One Shop

Your customers can conveniently purchase gift vouchers and products in a single order. Smart product recommendations encourage additional purchases and unlock valuable cross-selling opportunities. Manage orders, products and inventory in one place – simply and efficiently.

- ✓ **Sell gift vouchers and products together**
- ✓ **Smart product recommendations**
- ✓ **Centralised order management with status tracking**
- ✓ **Customisable shipping costs**
- ✓ **Ready-to-use receipts and invoices**
- ✓ **Attractive promo code campaigns**

Boost Sales

Cross-Selling

Easy to Manage



e-guma

Ready to boost your online sales?
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e-guma.ch/en/product-shop

Fast & practical:
Rechargeable prepaid cards

Thanks to rechargeable cards with a prepaid function, payment is incredibly easy: whether for restaurants, hotels, canteens, hospitals, retirement homes, concerts or stadiums – with the e-guma voucher system, physical or digital prepaid cards can be issued, topped up and managed quickly and easily on site or online.

Customer card

Employee card

Shareholder card

- **Customer card in the catering and retail trade**
- **Meal credit for staff and school canteens**
- **Consumption card in care homes or hospitals**
- **Loyalty card with bonus free credit feature**
- **Shareholder card for dividend payments**
- **Cashless payment at concerts and open-air events**



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Contact us for more information and discover the advantages of the e-guma prepaid card for your company.
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Cashless payment – Cash was yesterday

Your guests or employees do not need to carry cash with them but can simply pop the prepaid card in their pocket or load it directly onto their smartphone. At peak times, fast payments can significantly reduce the workload. Prepaid cards encourage your customers to return regularly to use their credit. Strengthen your guest loyalty with free credit every time it is topped up.

Quick & easy

Additional sales

Customer loyalty

- **Prepaid cards are issued quickly and easily**
- **Card design and creation according to your wishes**
- **On-top extra credit for customer loyalty**
- **Digital card always with you on your smartphone**
- **Remaining credit available online – for you and your customers**
- **Top up via PC, till, app or online shop**



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We love what we do

Our mission is to provide personal support and consultation to our customers regarding their voucher and ticket management, during, and in particular after successful project implementation. Working with e-guma on a daily basis should bring as much joy to you as it does to us.

We are a colourful team of curious, creative people, who support one another in the goal of further developing e-guma on a daily basis. We work together on a system in which we believe. And for this reason, we love what we do.

Personal Project Manager

Diligent project management.
We leave nothing to chance.

Updates included

We work on new ideas and functions every day. You benefit from the latest technologies.

24/7 Support

So that no question remains unanswered and your voucher and ticket processes function smoothly at all times.



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Facts & Figures

Ever since 2005, our e-guma voucher system has been based on the simple idea of bringing order to the voucher business, automating routine tasks and making vouchers readily available via the Internet.

This is an idea that we have continued to pursue and further develop. As a result, more than 1'500 customers now sell, manage and market all of their vouchers, events and admission tickets using one and the same system.

1'500+ customers in 10 countries

Switzerland, Germany, Austria, France, Italy, Netherlands, Spain, Portugal, Liechtenstein, United Kingdom





Better safe than sorry

Cloud software with continuous data backup. Updates and backups included.



98% Happiness Score

Die Topbewertung unserer Kunden treibt uns an. Sie schätzen den persönlichen Service.



Railways



Restaurants



Hotels



Cruises



Baths



Museums

…and numerous other leisure, adventure and sporting businesses, tourism organisations, associations and specialist retailers work with e-guma on a daily basis.

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